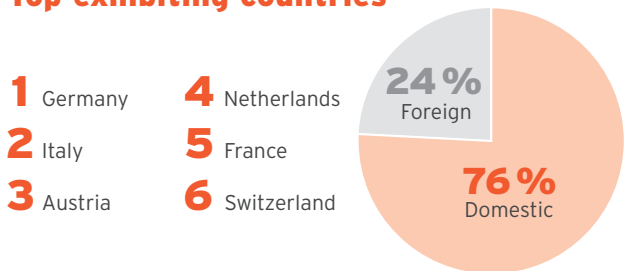


Event overview

Exhibitor development



Top exhibiting countries*



Topical hall planning



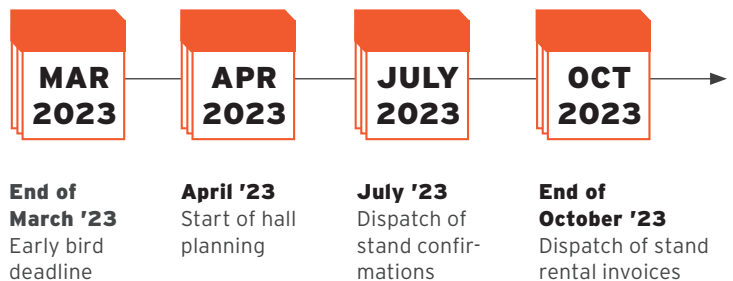
Gross exhibition area*



Messe Stuttgart

- P 15,000** parking places around the trade fair centre
- In **30** min to Stuttgart city centre and main station by suburban & underground trains
- Directly by the motorway
- Ground-level halls with generous logistics areas
- 300** m away from the airport
- Truck access to all halls

Cornerstones of 2024 planning



Register and secure your stand position now!

Stand area prices (Price guarantee until 30.06.2023)

Row stand	233 €/m²
Corner stand	249 €/m²
End stand	259 €/m²
Island stand	268 €/m²

Contact the trade fair team
 +49 711 18560-2777
 info@intergasttra.com
 www.intergasttra.com/contact

www.intergasttra.com/registration

Foreign representations
www.messe-stuttgart.de/foreignrepresentation



Organiser
 Landesmesse Stuttgart GmbH, Messepiazza 1, 70629 Stuttgart (Germany)

Promotional supporters



Preferred Partner



www.intergasttra.com/registration
#intergasttra2024

- in linkedin.com/showcase/intergasttra
- f facebook.com/INTERGASTTRA
- @ instagram.com/intergasttra_stuttgart
- t twitter.com/INTERGASTTRA



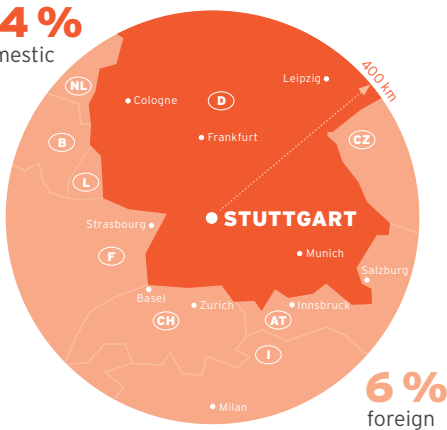
Visitor development



Catchment area visitors

(Source: Representative Visitor survey of 2020)

94 %
domestic



Host of the IKA/ Culinary Olympics



Visitor structure

(Source: Representative Visitor survey of 2020. Multiple answers possible.)

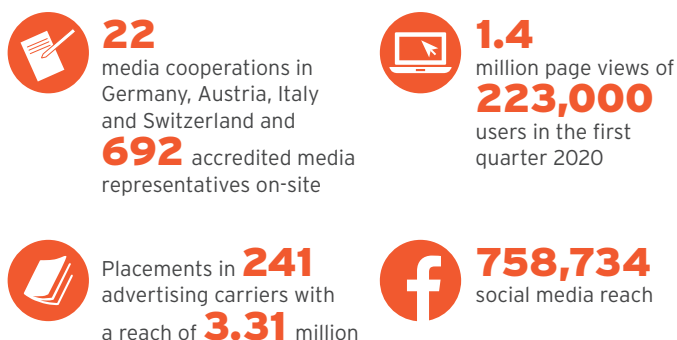


Visitor feedback (Source: Representative Visitor survey of 2020)



Our media presence*

(Source: Communication analysis 2020)



All the ingredients for successful business!

- 1** Deciders ready to invest and a competent specialist public
- 2** Your solution in the perfect environment
- 3** Network platform for various encounters
- 4** Easy travel and short ways to your success
- 5** All-round service for your à la carte performance

* incl. GELATISSIMO ** incl. GELATISSIMO and IKA