



**It's
Vending
Time!**



INTERGASTRA

Leading trade fair for the hotel & gastronomy business
3.-7.2.2024 | Messe Stuttgart (DE)

www.intergastra.com     **#intergastra2024**



New home for the vending industry

The vending industry is booming. According to the Federal Association of the German Vending Industry (bdv), an annual turnover of €2.5 billion is generated alone in Germany with vending machines and services. The opportunity for additional business, a shortage of staff and the desire for 24/7 solutions are leading to increasing demand. Make use of this opportunity and present your products and services to decision-makers - we will provide you with ideal conditions for this purpose in the vending focus area at INTERGASTRA.

You will meet:

- ➔ Coffee shop operators
- ➔ Architects/Interior architects
- ➔ Hotels/Restaurants/Catering companies/Cafés
- ➔ Interior designers/Specialist office and building consultants
- ➔ Hospitals/Nursing homes
- ➔ Facility management suppliers
- ➔ Works councils/HR employees
- ➔ Bakery chains and butcher's shops
- ➔ Investors/Property industry
- ➔ Leisure and educational facilities
- ➔ Amusement arcades/Casinos
- ➔ Petrol stations/Mineral oil companies

The cooperation between the bdv and INTERGASTRA offers the vending industry a new platform for customer contacts, discussions and trend scouting.

We are looking forward to:

- ➔ Manufacturers of vending machines, cups and accessories
- ➔ Suppliers of filling products
- ➔ Cash register suppliers
- ➔ Operators and service providers
- ➔ Water dispenser manufacturers

In cooperation with:





Your advantages at a glance

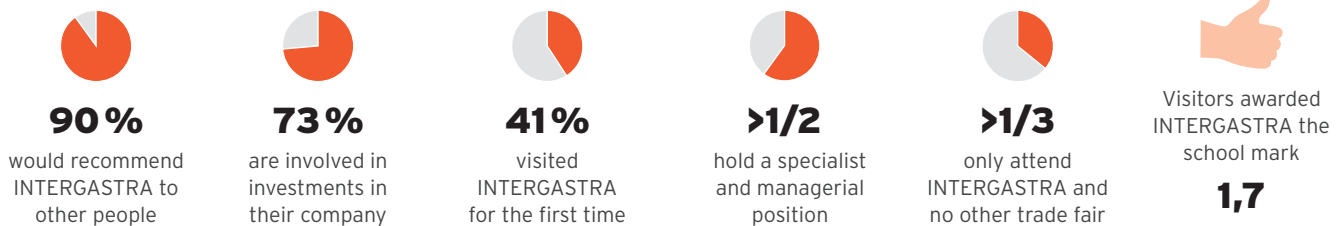
Hotels, restaurants, company catering and 24-hour sales outlets: if you supply vending solutions, you will meet precisely your target group at INTERGASTRA. A large number of decision-makers and a programme which impresses visitors make INTERGASTRA the perfect place to forge profitable contacts.

- ➔ **Top 3 HoReCa trade fair** (hotels, restaurants, catering) in Europe with a gross exhibition area of 115,000 m²
- ➔ **Stage programme** with keynote speakers, for example, on the topics of coffee know-how, market development, shop operators
- ➔ **Guided tours** for hotel & LEH solutions, travel, hospitality and coffee solutions
- ➔ **Industry meeting point on Monday evening:** the perfect networking platform for various business encounters
- ➔ Around **600 accredited journalists** from Germany and other countries
- ➔ **Perfect organisation,** state-of-the-art infrastructure and dedicated service

Visitor structure *



Visitor feedback *



 www.intergastra.com/facts

(*Source: Representative visitor survey in 2020)

Thematic hall planning

INTERGASTRA is a show stage, an ideas exchange, a marketplace and your place for successful business. Thanks to the thematic hall allocation, your potential customers will specifically find here suitable products, trends and future topics such as automation and process optimisation. INTERGASTRA is exactly the right place for your solutions!



FOOD

Foodstuffs, deep-frozen products, regional specialities, international delicatessen, convenience products.



KITCHEN SYSTEMS

Kitchen systems and equipment, cooling and refrigeration systems, buffet and food dispensing systems, washing and polishing systems.



FURNISHINGS & TABLEWARE

Crockery, table cloths, ambience, textiles, furniture, interior decoration, interior design, design, baths and sanitary fittings and furnishings, wellness, building engineering, outdoor.



COFFEE & CONFECTIONERY

Hot beverages (coffee, tea, cocoa), coffee machines, mills and accessories, coffee cultivation and processing, stage of the State Association of Guilds of Baden-Württemberg Confectioners.



BEVERAGES

Beer, beer mix beverages, sparkling wine, wine, spirits, water, non-alcoholic beverages, juices, smoothies, energy drinks, dispensing systems, bar equipment and accessories.



SERVICES & IT

Cash register systems, billing, reservation and hotel management, browser- & app-based solutions for hotels, restaurants and energy service providers, sales promotion and work clothing.



FOKUS VENDING

Everything will revolve around smart sales of goods 24/7 in the theme world of vending gastronomy and stores - from an office coffee service through to a fully automatic mini-supermarket.

NEW!



GELATISSIMO

The trade fair for handmade gelato products: raw materials, toppings, wafers, ice-cream machines, refrigerated counters, cups, ice-cream menus, accessories, shop construction and equipment.



OUTDOOR. AMBIENTE. LIVING

Leading manufacturers will present first-rate sun shading and weather protection systems for outdoor gastronomy.



DEHOGA (HALL 7) & CAREER

DEHOGA stage programme: prominent guests, interesting technical talks, valuable information about careers in the restaurant industry.



IKA/CULINARY OLYMPICS


The highlight of INTERGASTRA 2024: the 26th edition of the largest international competition for culinary skills. The IKA/Culinary Olympics – back in Stuttgart again!





www.intergasttra.com/topic-areas


Your short route to success


As an exhibitor at INTERGASTRA, you will not only benefit from exhibition areas specially for the vending industry in the Alfred Kärcher Halle (Hall 8), but also from the location of Messe Stuttgart. In the heart of Europe you can use an enormous location advantage with a visitor catchment radius of 400 kilometres.


- 

Right to the airport
300 metres from the terminal to the entrance
- 

Directly on the motorway
Connection to the A8 motorway and several trunk roads
- 

Smooth stand construction and dismantling
Truck access to all ground-level halls with spacious logistics areas
- 

Direct parking
15,000 parking spaces around the trade fair grounds
- 

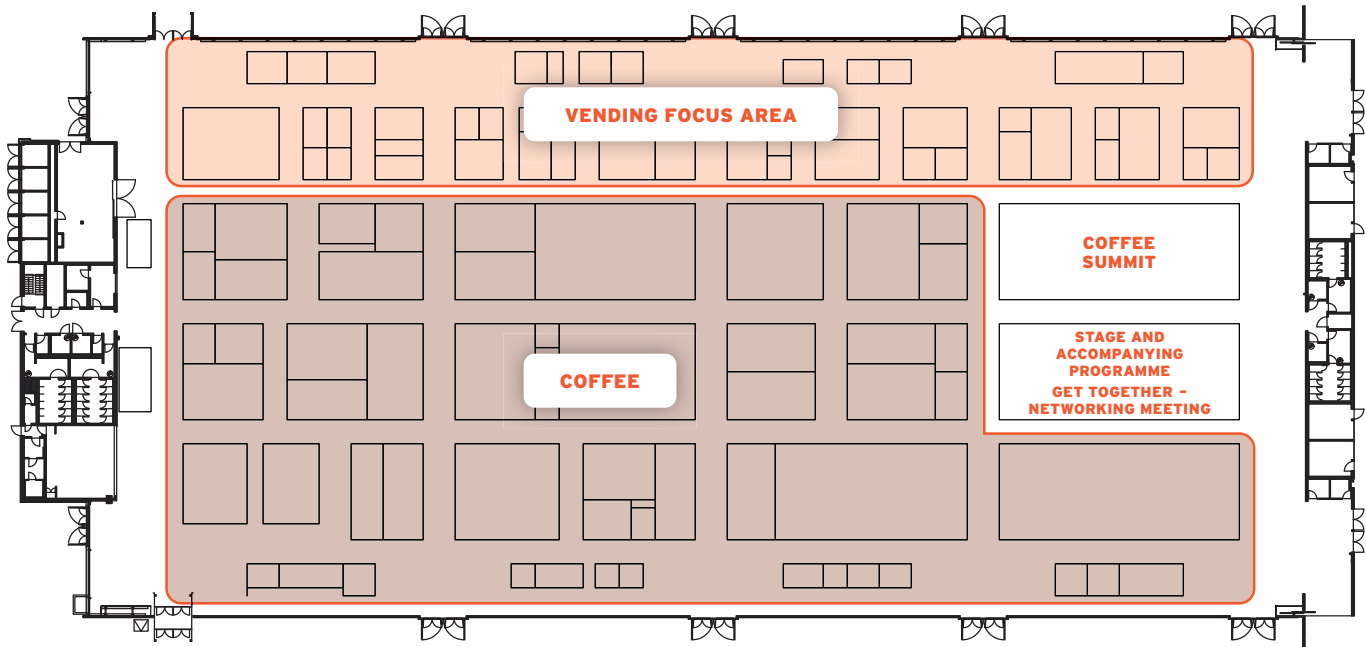
Directly into the city
30 minutes to the city centre on the urban railway (S-Bahn) and underground railway
- 

Superb infrastructure
One of the technically best equipped trade fair centres in Europe



 www.intergastra.com/hallplan

Assignment in the Alfred Kärcher Halle (Hall 8)



Hungry for success? Publicise your trade fair participation!

In order to show your potential customers that a visit to your INTERGASTRA stand is worthwhile, we will help you with a wide range of personalised advertising measures. Simply talk to us - we will be pleased to offer you extensive personal advice!

We will provide you with these advertising media:

- ➔ **Vouchers with admission codes** - personally invite your customers
- ➔ **Mailshots** - address your target group directly
- ➔ **Online banners** make people aware of your participation and stand number
- ➔ **Logos** for your website, e-mail signature and other media
- ➔ **Press service** for your efficient press and PR work



intergastrea.com/marketing



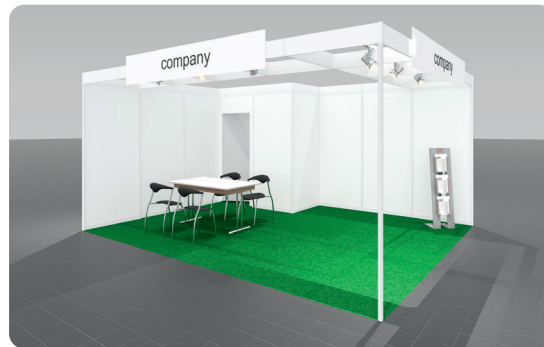
Your full-service exhibition stand

We will be glad to relieve the pressure on your marketing and sales department during the planning, preparation, implementation, construction and dismantling of your exhibition stand. Make use of our stand construction packages. We will be pleased to advise you regarding your individual presentation on your own exhibition stand. We are looking forward to receiving your inquiry.

Package "KLASSIK Special"

Basic package **107,00 €/m²**

Complete package **149,00 €/m²**



Package "MAXIMA 40 Special"

Basic package **109,00 €/m²**

Complete package **179,00 €/m²**



Package "CONCEPT LIGHT Special"

Basic package **115,00 €/m²**

Complete package **165,00 €/m²**



**Bookable
from 12m²**

 www.intergastra.com/registration

Prices excluding exhibition space, plus the current rate of VAT (according to the latest version of the VAT Act) per m². Photos are sample images.



Omnichannel Service Solution:

Everywhere there for consumers at all times!



Intelligent automation:

Efficiency through intelligence.



Smart as a driver for personalised offers:

Your customised world.



Predictive cost management:

Think ahead and reduce costs.

Any more questions? If so, talk to us!

Secure all the advantages of INTERGASTRA, the top meeting point for the industry. We will provide you with advice and assistance. All prices and information for your participation in the trade fair: www.intergastrea.com/registration



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Promotional supporters



Preferred Partner



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